

## "StoP" Community Matters!

A neighborhood based approach to StoP intimate partner violence.







The StoP Model was developed by Sabine Stövesand PhD University of Applied Sciences, Hamburg, Germany

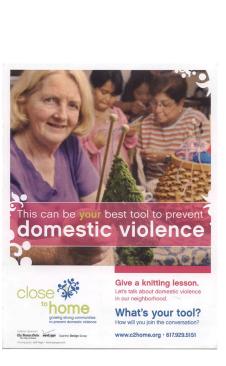
#### **Milestones:**

- practice experiences: shelter for battered women; community organizing in Hamburg
- Pilot in Hamburg 1995-97 ("Tarantula")
- research on existing programs, methods and the "gap"; on social networks, urban neighborhoods, CO, collective efficacy: conceptualizing "StoP" (dissertation 2006)
- Practice transfer: implementation of 20 StoP-projects in Germany since 2010, 30 in Austria since 2019
- training programs
- ongoing research, international exchange/ cooperation

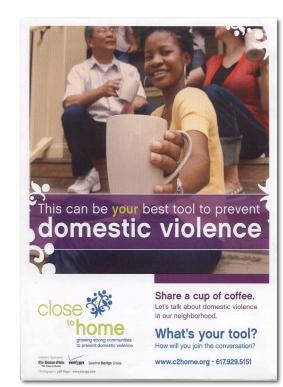
#### Learning from each other: StoP Hamburg – Close to home Boston











## Much has been achieved!



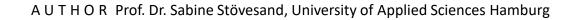
Women's movement scandalized violence against women and pushed for change from the 1970s on:

- public awareness has increased
- silence was (partly) broken
- shelters, hotlines, counselling
- programs for perpetrators
- coordinated community response
- legislative changes
- addressing and training special for professional groups (police, judges...)
- $\rightarrow$  dominance of approaches at the individual level
- → numbers of domestic violence still high/ increasing

#### But:

Domestic violence is still "normal", rates do not seem to go down

in the papers every day:



#### Tausende fliehen vor der Gewalt im Wohnzimmer ins Frauer

Paritätischer Wohlfahrtsverband fordert bessere Ausstattung der Zufluchtsorte / Großer Mangel in ländlichen (

Von Monika Kappus Jahr für Jahr fliehen bundesweit rund 17 500 Frauen, meist mit ihren Kindern, vor häuslicher Gewalt in eines der 376 Frauenhäuser. Bei den

kommen bei Verwandten, Bekannten oder ten, daß sie ihre Perspektiven von it in einer anderen Einrichtung unter. alten Zuhanen Mehr als ein Drittel gehen abor .... ' ihren - oft mal

Vor vier Tagen begegnete

Sabine A. ihrem Nachbarn

Werner L. beim Einkaufen.

"So wütend habe ich ihn

noch nie erlebt. Er erzählte

mir, dass seine Frau fremd-

Inland 🔳 die tageszeitung. Donnerstag, 22. Juli 1993

Der Täter kommt aus der F

Hamburg 13



ich, wie ernst er es damals gemeint hat." --- Doarech

untersuchen den Tator

Drama aus **Eifersucht:** Kranführer tötet Frau

200120

Hamburg 9

Es war ein bloßer Verdacht, der Manfred U. (46) in den Wahnsinn trieb. Aus purer Eifer-

sich nicht. Dann dieser

Das Ausmaß minnlicher Brutali-tiefst gekränkte

iden waren kostümiert.

ben gelacht und mitein-

der getanzt", sagt sie.

on einem Streit keine

pur. Ungefähr um 0.50

hr sind die beiden nach

hr sind die belden Eine

nisterium für Frauen und Juit ihm endet die Förderung brauch durch Männer aus der Fa- chen an. Nach den Vorstellungen

90 Prozent der Mädchen aus der gesetzgeberischen Maßnahmen Zufluchtswohnung war der Miß- zum Schutz mißbrauchter Mäd-

durch zeBore



- there is a gap between support systems and victims/surviors
- the are gaps in the support system



#### Limitations

- Domestic violence is a current and massive social problem that has not diminished over the years.
- it mainly affects women\* of all ages and socio-economis bakgrounds and is part of patriarchal traditions and gender hierarchies.
- it mainly takes place in the "private" sphere.
- 67% of the most serious incidents of ipv were not reported to the police or any other organisation (EU 2014)

### Current Situation Germany.

## Community matters!

#### Your country?

**Government Services:** Police. Courts. Child Welfare. **££££ ££££ ££££** Service Providers: Shelters. Health Care. Schools. <mark>€€€€ €€€€</mark> Formal Social Networks: Civic Groups. PTAs. Faith Communities. Social Clubs. €€€€ Informal Social Networks: Family. Friends. Neighbors **0 €** 

Graphic: Credits: Close2Home

## Closing the Gap:



Not much attention has been paid to :

• Prevention !

New (additional) focus:

- the place where the violence takes place
- those, who are close to survivors and perpetrator



#### StoP: combining primary and secondary prevention

"Violence against women is more about the quality of a community than the quality of a relationship"

(Carol Hagemann-White)







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#### Community matters!

- people often turn to informal networks of family, friends and neighbors for disclosure and support
- norms and reactions in informal networks are therefore crucial
- neighbours are close by
- they have many reasons to act:
  - self-interest, compassion, political or religious reasons







#### Chicago data analyzed by Christopher Browning (2002):

- In neighborhoods where the norm of nonintervention was less strong than in others, the number of women murdered by their male partners was significantly lower; nonlethal but severe violence also dropped
- the existence of an informal supportive social network had a positive effect on the disclosure of conflict in intimate relationships

# Results from SASA!

(see global community matters study)

https://stop-partnergewalt.org/ stoppen-lernen/

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#### **SASA!** prevents violence against women

Women's risk of experiencing physical violence by an intimate partner in the last year reduced by:



#### **A Rigorous Evaluation**

From 2007 to 2013, we embarked on the SASA! Study with partners the Center for Domestic Violence Prevention (CEDOVIP), the London School of Hygiene and Tropical Medicine and Makerere University. The research was designed according to the highest standards of rigor—a randomized controlled trial—to provide solid evidence of SASA!'s impacts in the community.

Over several years of intensive work, we learned the ins and outs of impact evaluations, qualitative research and costing studies. Read more about this journey in our learning paper *Growing as an Activist Organization Through Evaluation Research*.

#### SASA! Prevents Violence

We found that SASA! decreased women's risk of experiencing physical violence from their male partners by 52 percent.

This is a community-level result, meaning the reduction in risk of violence remained true for all women living in SASA! communities, regardless of whether or not they participated in SASA! activities. While we at Raising Voices have always believed in the power of our methodologies, the SASA! Study changed the field. For the first time, we stood on unequivocal evidence that feminist programming can fundamentally transform norms and prevent violence against women. And we learned that these profound shifts do not require generations—they can be realized within the lifespan of a single program when community members lead the way.

#### **SASA!** shifted power in relationships

Women and men who reported they made important decisions jointly with their partner:



#### "StoP" approach – general goals:



- making IPV "visible", a public matter and integral part of community development
- change social norms in local neighbourhoods
- raise consciousness about gender, power relations
- promote and support civic engagement, intervention, practical solidarity with survivors; disclosure and helpseeking

### But how ?

THE ANSWER is:

• Community work / Community organizing

Concept / Methods have been around since more than 100 years (Jane Addams, Saul Alinsky...)



# Community work: characteristics



- Leave your office, do community assessment, talk to people !!!
- participation, community ownership
- No clients! Only: Citizens, Neighbors, Activists, Volunteers, Key persons, Leaders...
- mobilization of people and (local) ressources
- collective empowerment through education, action, celebration, arts

Community work: characteristics



- building a power base
- discovering, creating building informal and formal networks
- linking macro- and micro analyses and practices (patriarchal structures, gender ralations at home; fight for equal pay behavioral changes)
- creating sustainable social change

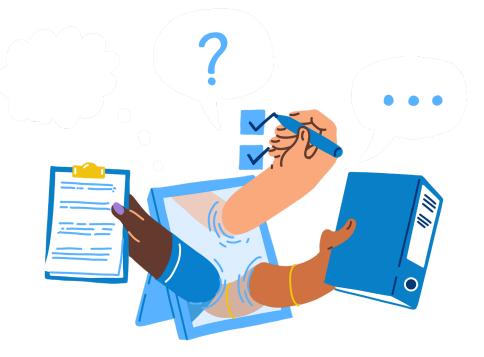


Community organizing: long tradition, knowledge, experiences

"A process of engaging whole communities youth and adults; people of all genders; family, friends, and neighbors; professionals and politicians in collectively articulating the problem, developing an expansive vision, building collective power and capacity, and creating both personal and social change."

(Aimee Thompson, close2home)





### **General StoP Principles**



- "mainstreaming" the issue of IPV
- participation, bottom up
- community ownership
- working with local people, local language, local symbols
- "a good tactic is one that your people enjoy" (Alinsky)

# Examples from StoP community work

- neighours don't turn up the volume of their TV if they hear something but go, check the situation, ring the bell, offer shelter, call the police,
- build a support circle
- organize a safety chain (phone numbers, keep an eye, accompainment)
- repair and strengthen entry door
- help with the flight to a shelter





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#### StoP Model© -8 steps

- find and secure resources (money, people, training, space)
- 2. leave your office: community assessment and mapping, explore and talk to key persons and leaders
- bring community members together and build a (or more) core group of engaged, conscious, educated neighbours
- 4. the group creates materials, does outreach and research, involving more people, takes action



#### StoP Model© -8 steps

- 5. networking: establish cooperations in the community (formal and informal)
- 6. be able to give individual support by establishing reliable contacts to health care, social services and police, make services accessible
- 7. stabilize, expand networks and your work in the community
- 8. **beyond**: support the activists and leaders to make connections and take action above the level of the local community



#### StoP Model© -8 steps

Photo credits: StoP Steilshoop





6. establish bridges into official support system

7. consolidate

community

networks, broaden

and expand your work with the

5. Establish solid and diverse cooperations in the community

8. support connections

and actions

above the

level of the community

4. ou inv pe

4. Groups do outreach work, involving more people

1. find and

resources

2. community

3. bring people together, build

community

groups

assessment: explore, ask,

listen,

observe

secure









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## Processing what you heard:

Please take notes, words,

sentences that come to your mind

without much thinking about it.



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## Example HH-Steilshoop:



 multicultural, low-income, stigmatized neighorhood, 18.000 inhabitants



## Pilot: StoP – HH Steilshoop, 2010 - ongoing



- started from the community StoP was invited
- collaboration between 3 community based organizations and HAW/University
- 2 parttime staff + local social workers gave some additional working hours
- Community assessment 1: 20 one on ones with community stakeholders (30 key persons): they then mobilised participants for kitchen table talks
- Community assessment and mobilisation 2: 695 one on ones with neighbors
- Semistructured interviews with stop acitvists, 2 focus group interviews, documentation of meetings, action research, recent research on long time changes

## StoP is about:



 Coming together, starting a conversation, learning, taking care of ourselves, inventing, creating!



## Kitchentablemeeting



Ghana-Steilshoop Group



### Initial Motivation: neighbours voices



- the issue: "Before it started I knew things were happening in the neighborhood. Violence is everybodies business. I was very glad for such a project to start here" (Ha, StoP2)
- helping others: "because I am.. against any kind of violence, it naturally spoke to me and immediately I was ready to help these people and to help in our neighborhood" (Ru, StoP1.)
- person and relations: "She asked us and we said ok, but because it was Z. and we know her and trust her" (Se., Ze., StoP2)

### Initial Motivation:



#### previous experiences with community acitivsm:

"For me it was important to move something in the neighborhood ... there is a good network here and you can easily find allies for ideas, ... there are so many things we already initiated here. .. It is the kind of optimism, that here you can really do something"

## Motivation: Community led



• "What I liked was that the neighbors really matter and it is not like:

Yes, here the professionals are talking and you only are neighbors. We are the main persons the others are ... on second place. I always like it that we receive this appreciation. This way it is even more rewarding: "OK I am here the important person the one who's talking to the people"

## Action Research as community empowerent:

 doorknocking and outreach in the shopping mall (695 interviews)





Goals of action research / one on one

- 1. obtain and give information/ data
- 2. Making IPV visible,
- 3. Becoming visible as StoP activists
- 4. Empowerment and community ownership of knowledge
- 5. initiating a process of questioning and consciousness raising
- 6. collecting ideas on what to do
- 7. mobilizing, finding new activists



#### Questionaire

(nach Seippel 1976)

- Door Opener
  - Icebreaker
    - Anger (Problem)
      - Hope (Ideen)
        - Action



#### 1rst step to create change:



#### Visibility!

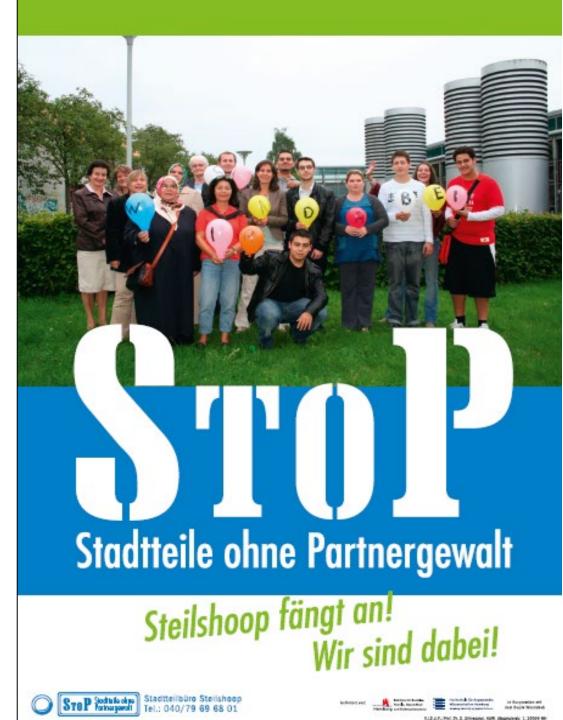
- making the issue of IPV visible (Thomas Theorem)
- community mainstreaming
- awareness: really naming it
- becoming visible as a StoP activist



#### Hey, I saw you on this poster. What's it all about?

It is about us neighbors helping to stop domestic violence! .... Why don't you come along for coffe and cake next Saturday at Agdaz?

I'll be there and we can talk more.



At StoP men are seen as important allies and role models in the struggle for gender equality and non-violence!

We try to adress all genders, involving the whole community.

Jan-Hendrik Blumentha Oliver Kretschmann Ralf Aunin nthony Brobbev Danilow Hakan Olcas & F. Wagn Antonio Borralho Günther Boldt Ali Rezaie Peaceful Nvass Stadtteile ohne Partnergewalt Steilshoop fängt an! Wir Männer sind dabei! STOP Stadtteile ohne Partnergewalt Hamburg Tel.: 040 / 79 69 68 01 IS d P. Prof. Dr. S. Stäuesand, HAW

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- Getting bolder: single person public statements
- Outreach: you have to find spaces where they are willing to put up posters.

In order to do that, you have to be able to argue and act as a StoP "Ambassador"



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Feeling insecure to show face,

but totally sure about goals and visions!

Eslelie



Was tun. Was sagen

StoP ist ein Projekt von vielen, unterschiedlichen Menschen aus HORN. Das Ziel ist, Gewalt in Beziehungen aus der Tabu-Ecke zu holen und nicht länger zu dulden.

Die Würde des Menschen ist unantastbar! (Artikel 1, Abs. 1, Grundgesetz)

Wir tun etwas - wir sagen etwas.

SAGA<sup>\*\*</sup>GWG

Dogan Kilickaya

Jugendcentrum Horner Geest Everlingweg 17, 22119 HH Tel. 6534005

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### "Mainstreaming" in the neighborhood



1.00







## Mainstreaming the issue: blockparty, fleemarket, end of ramadan party...



## Bundesministerium für Familie, Senioren, Frauen und Jugend

Visibility in unknown spaces (Participatory Presentations)



Visibility in higher places: Meeting with the German president and his partner in Berlin

### Empowerment - New Horizons Being part of 1000000000000 rising

# Mobilizing, building new relationships

"Yes, if I think of this work during the last two years ... just take our house for example. Are 38 families. Changing of course. But ... it was very anonymous.

And then I took my flyers and got started. And thought, "Will you really ring the bell, will you?" >Laugh< ,Well, you do not like them at all. "Laugh", and then I said to myself, "No, it shouldn't be like that. Ring that bell!" Like that.

And now ... now the first contact, right? "I am advocating for this. Have you ever heard of it?" And with three families ... I am so speechless ... we have rejected each other ... not only I them. "Laughing" Also the other way round. And uhm ... so much has come out of it that I am convinced

a) they will spread the word and b) I have a whole different attitude towards these people, because they took a stand, which I would never have assumed ... Or never would have given them credits for. And that is for me ... so that I can say ,yes, it's worth it ... Go on !!!



when two worlds collide ...

# Visiblity + Mobilazation at the Workplace

I stuck it right onto my cart and then the next day ... One colleague ... she says: "You give me such a thing too? I think that's good." I say, "Of course, all of you can have one." And now we all have one sticking to our cleaning carts .

(a neighbor working as a cleaning woman, refering to StoP stickers)





# Disclosure and Encouragement

"There she stood (all confident) and spoke up loudly to the public. There was the sate senator, there were authorities. I know how I used to feel, how I used to be, hiding myself. That they do have the courage now to say that (incredibly) ..."

(a neighbor commenting on a young women of the youth group talking about her violent relationship during a public meeting)







#### StoP Merchandise



#### Trainings



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## If communities don't care, if they don't receive the resources and tools needed for taking action:

No, we cannot end intimate partner violence.

If they do:

## Community Matters!

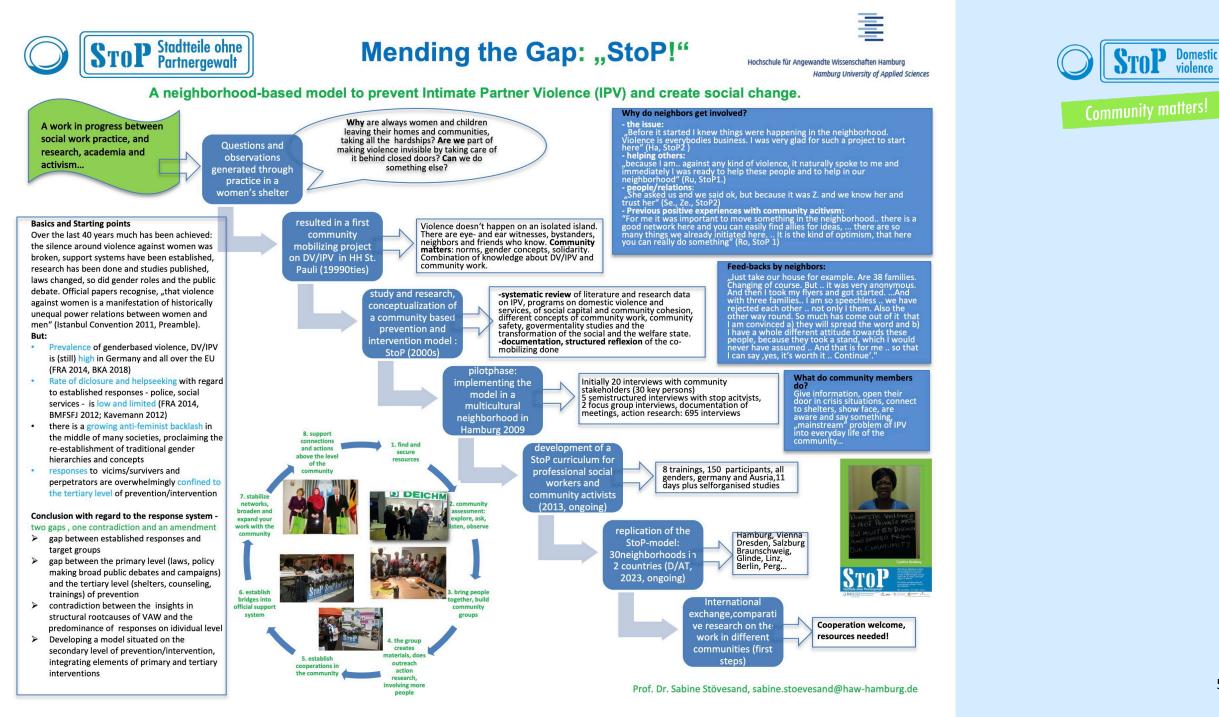








Community matters!



### The Story behind the Logo

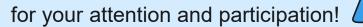
https://www.youtube.com/watch?v=zmNz0cTcxFU https://www.youtube.com/watch?v=qAYDmZ19nG4













DISCLAIMER Violence against women\* is the focus of StoP's work - this includes anyone identifying or being perceived as a woman

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